

Design Research and Methodologies Presentation

Read/review *A Designer's Research Manual* by Jenn and Ken Visocky O'Grady, AND *Writing and Research for Graphic Designers* pgs 23-31, 49-58).

DATES

A23: Intro assignment

S1: Presentations due

Synthesize the information from both readings and create a 10-15 minute presentation. The intent of the presentation is to provide an introduction/overview of design research and writing methods (and perhaps tips) to undergraduate design students.

Create a handout that explains the key approaches/stages/strategies for the design research and writing process. In addition to creating a handout, you may also use other visuals or exercises to explain concepts. You will present the handout (and any additional items) to the class.

As well as reviewing research methodologies and design stages, this is an exercise in honing your presentation skills.

625
See also:
IDEO

EVALUATION (50 points)
Professionalism
Through overview of topic
Success in conveying information to audience